

# Judson ISD

District
Demographics
Update

2021/22

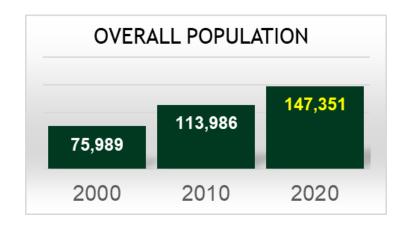
Growth & Planning Meeting April 25, 2022

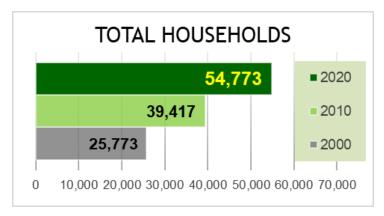


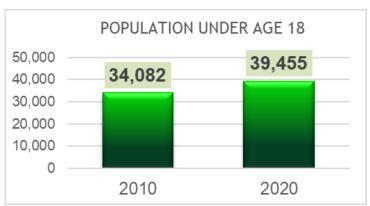


# JUDSON ISD: 2020 CENSUS INITIAL RESULTS

- Judson ISD's overall population in 2020 was 147,351 (+29.3% or +33,365 vs. 2010)
- As of the 2020 Census, the district had 54,773 total households, an increase of 39% over the past decade (+15,356 vs. 2010 Census)
- From 2010-2020, the district's overall population increased at an average rate near 3% per year; Household growth was faster at an average of 3.9%
- ➤ 2020 Census results showed that the district's population under age 18 increased by 15.8% over the past decade to 39,455
- > 26.8% of the overall population in JISD is under the age of 18, down from 29.9% in 2010



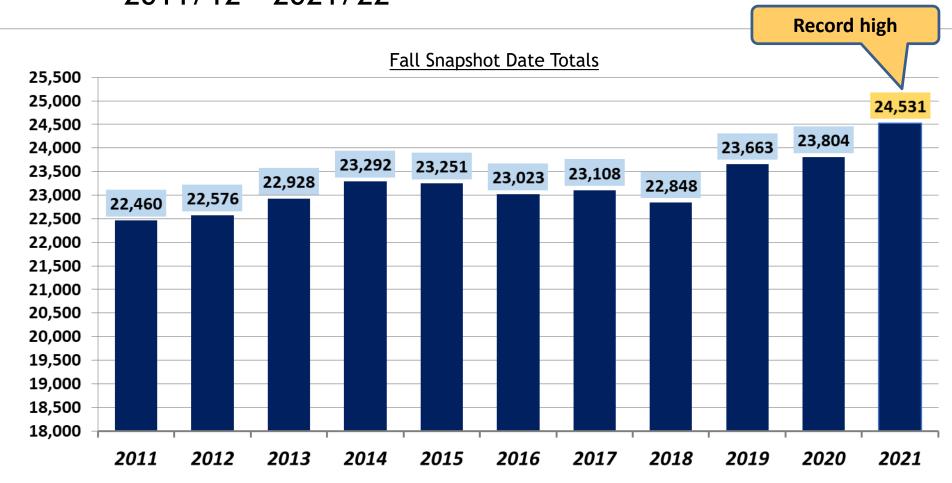




Source: Esri, US Census Bureau PL94-171 Redistricting Data Files Dec. 2021



# JUDSON ISD ENROLLMENT HISTORY (PK-12): 2011/12 - 2021/22



District enrollment as of the October 2021 snapshot was a record 24,531 students

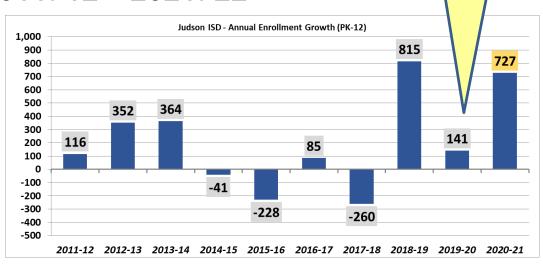


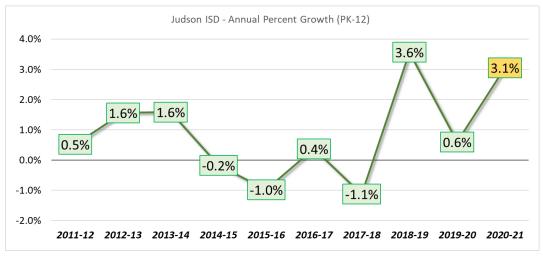


### JUDSON ISD ENROLLMENT HISTORY: ANNUAL GROWTH 2011/12 - 2021/22

COVID-19
Pandemic Impact

- COVID-19 environment slows JISD's pace of enrollment growth from 2019 to 2020, unlike many other districts in Texas that lost 2-4% of previously enrolled students
- District enrollment increased by 727 students from 2020 to 2021 (+3.1%)
- JISD enrollment has grown 7 out of the past 10 years
- Over the past 3 years the district has averaged 2.4% annual growth
- Over the past 5 years, JISD has averaged 1.3% annual growth

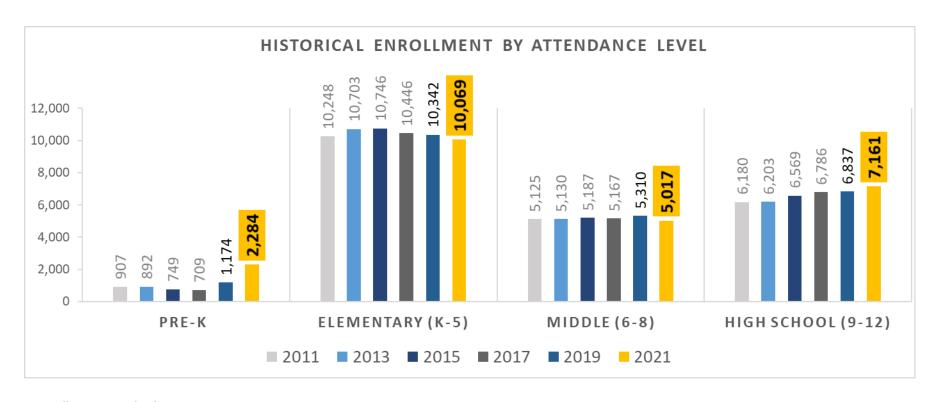








### JUDSON ISD ENROLLMENT HISTORY: GROWTH BY ATTENDANCE LEVEL: 2011/12 - 2021/22



Enrollment totals shown in 2-year increments





# JUDSON ISD ENROLLMENT HISTORY: GROWTH BY GRADE LEVEL



= Record class size

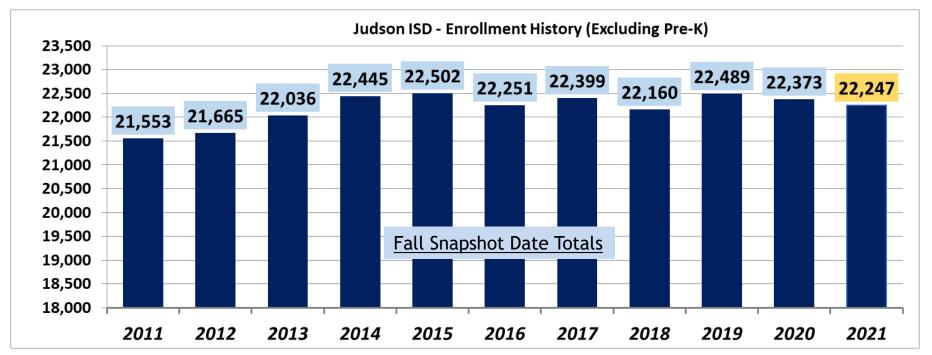
	ELEMENTARY					MIDDLE		нібн									
Year (Fall)	EE/PK	К	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	District Total	Annual Growth	Percent Change
2005	487	1,480	1,442	1,545	1,479	1,398	1,614	1,539	1,539	1,545	1,906	1,215	1,231	798	19,218		
2006	498	1,480	1,641	1,531	1,634	1,560	1,535	1,609	1,608	1,594	2,120	1,277	1,201	954	20,242	1,024	5.3%
2007	576	1,495	1,666	1,713	1,543	1,636	1,610	1,469	1,613	1,603	2,024	1,383	1,278	992	20,601	359	1.8%
2008	604	1,582	1,678	1,708	1,739	1,634	1,730	1,620	1,552	1,636	2,013	1,430	1,169	1,161	21,256	655	3.2%
2009	736	1,621	1,734	1,712	1,693	1,743	1,683	1,692	1,594	1,628	1,730	1,561	1,409	1,159	21,695	439	2.1%
2010	758	1,639	1,745	1,689	1,688	1,710	1,743	1,623	1,687	1,634	1,669	1,603	1,565	1,263	22,016	321	1.5%
2011	907	1,642	1,744	1,739	1,710	1,713	1,700	1,752	1,650	1,723	1,905	1,591	1,568	1,116	22,460	444	2.0%
2012	911	1,764	1,745	1,776	1,717	1,680	1,697	1,674	1,733	1,652	2,199	1,626	1,302	1,100	22,576	116	0.5%
2013	892	1,769	1,902	1,754	1,820	1,720	1,738	1,667	1,687	1,776	1,814	1,683	1,574	1,132	22,928	<i>352</i>	1.6%
2014	847	1,732	1,830	1,866	1,818	1,776	1,821	1,700	1,680	1,740	1,954	1,651	1,784	1,093	23,292	364	1.6%
2015	749	1,607	1,808	1,871	1,862	1,803	1,795	1,753	1,716	1,718	1,908	1,770	1,819	1,072	23,251	-41	-0.2%
2016	772	1,539	1,695	1,766	1,824	1,886	1,814	1,660	1,746	1,715	1,975	1,714	1,901	1,016	23,023	-228	-1.0%
2017	709	1,568	1,627	1,700	1,791	1,832	1,928	1,728	1,686	1,753	1,986	1,798	1,841	1,161	23,108	85	0.4%
2018	688	1,537	1,671	1,679	1,701	1,830	1,799	1,776	1,770	1,612	1,957	1,801	1,903	1,124	22,848	-260	-1.1%
2019	1,174	1,650	1,688	1,694	1,736	1,720	1,854	1,741	1,791	1,778	1,908	1,816	1,849	1,264	23,663	815	3.6%
2020	1,431	1,593	1,633	1,673	1,697	1,656	1,671	1,710	1,737	1,848	2,010	1,831	1,915	1,399	23,804	141	0.6%
2021	2,284	1,698	1,731	1,648	1,672	1,708	1,612	1,566	1,700	1,751	2,018	1,864	1,900	1,379	24,531	727	3.1%

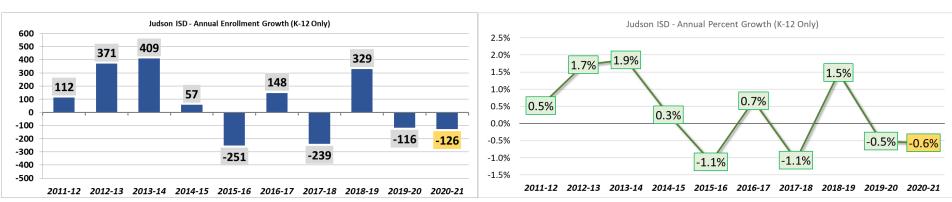




## JUDSON ISD ENROLLMENT HISTORY (K-12 ONLY): 2011/12 - 2021/22

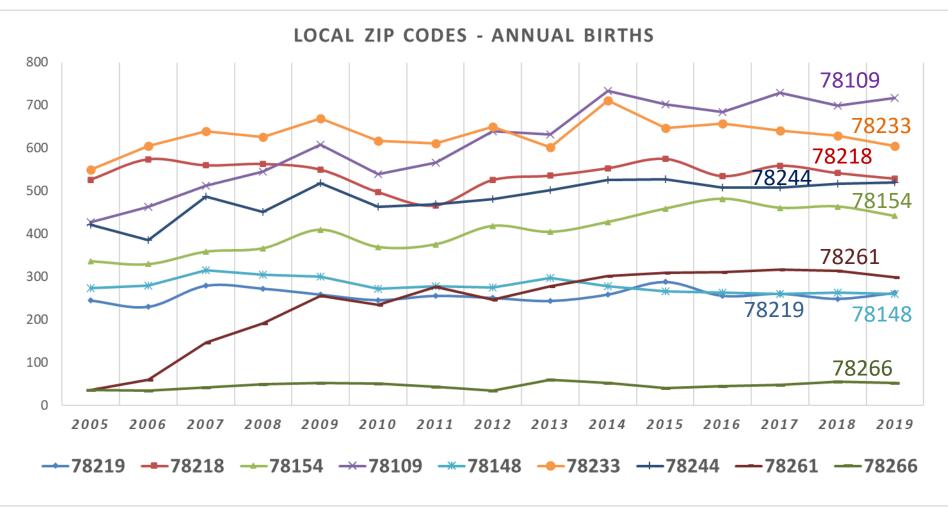








### LOCAL BIRTH RATE

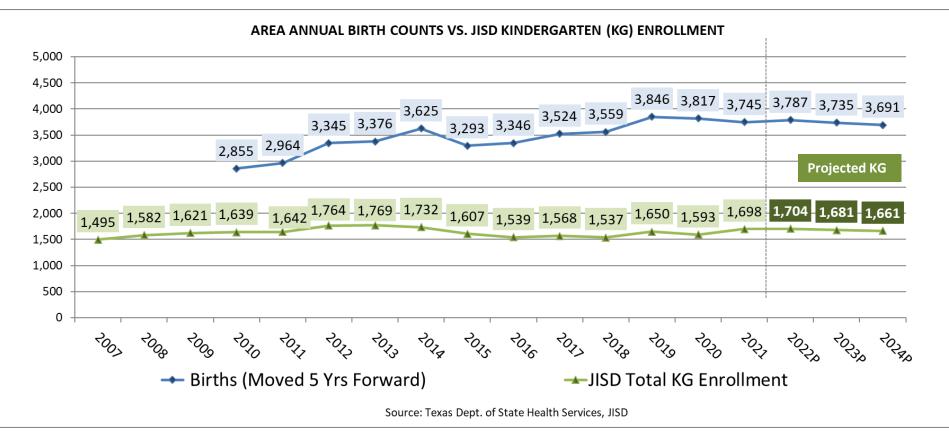




➤ Most area zip codes have seen stable annual birth totals



### LOCAL BIRTH COUNTS VS. KINDERGARDEN ENROLLMENT



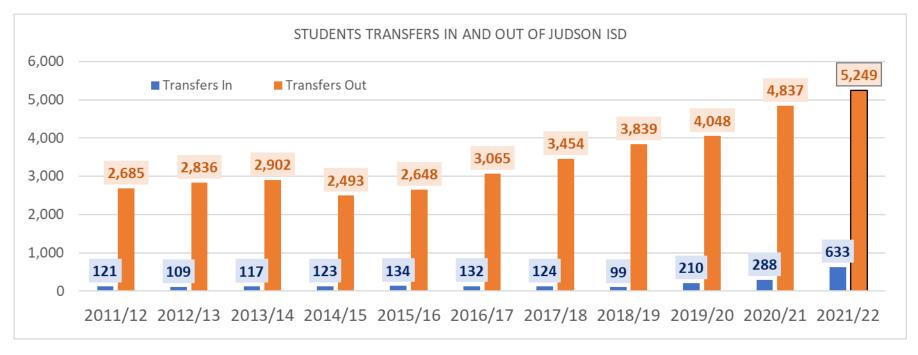
- Area zip codes have produced about 3,600 births per year from 2010-2019
- ➤ Birth rate indicates that Judson ISD should see 1,660-1,704 kindergarten students through 2024





# JUDSON ISD STUDENT TRANSFERS IN AND OUT OF DISTRICT

PEIMS data reflects counts of students residing in one district and attending another.



Source: TEA Student Transfers Report

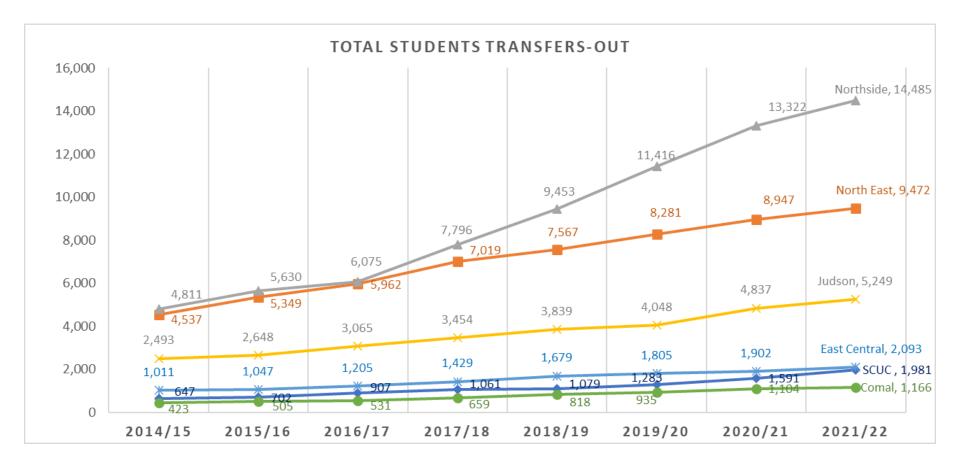
- From 2015/16 to 2021/22, the number of out-of-district transfers has increased by about 2,600 students due to local charter school expansion
- Since 2018/19, the number of students transferring into JISD has increased by 534





# JUDSON ISD STUDENT TRANSFERS OUT OF DISTRICT COMPARISON

PEIMS data reflects counts of students residing in one district and attending another.

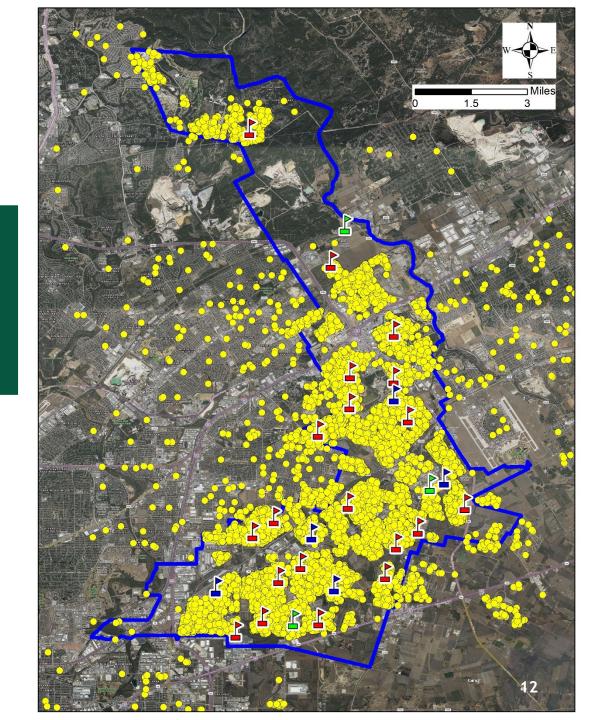


Source: TEA Student Transfers Report



### JUDSON ISD STUDENT GEO-CODING 2021/22

- > 24,984 students geo-coded in 2021/22
- > 94.4% of enrolled students live within the district boundary (23,579 students)



# GROWTH DRIVERS: RECORD HOUSING DEMAND IN GREATER SAN ANTONIO CONTINUES

Combined Factors Produces Record Wave of New Construction in 2021

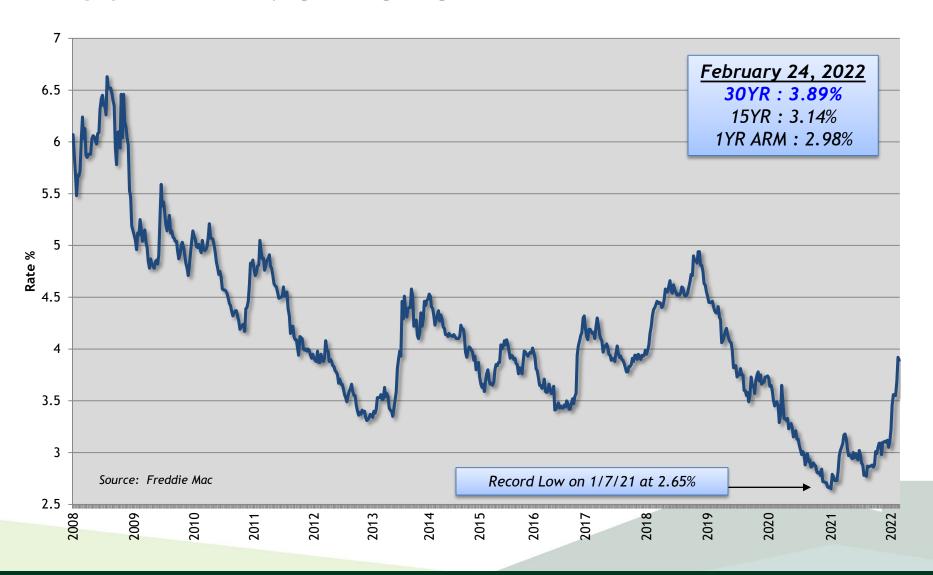
- Drop in mortgage rates to historic lows unlocks pent up demand from renters and move-up buyers
- Millennials age-up into home buying years and become First-time buyers
- Existing home market stripped of listing inventory forcing buyers to new home market
- Local job growth continues to recover, climbing back to pre-pandemic highs
- Relo buyers keep coming during pandemic



SAN ANTONIO NEW HOME STARTS, CLOSINGS & LOT DELIVERIES **Greater San Antonio new home market grows to** record levels during COVID-19 Pandemic 27,000 25,000 Annual Starts: 22,643 (+24.2% YoY) Previous Cycle High: 23,000 Annual Closings: 17,130 (+5.3% YoY) 20,003 Annual Starts (1Q07) Lot Deliveries: 21,426 (+3.0% YoY) 21,000 19,000 17,000 **Annual Units** 15,000 13,000 11,000 Gap between start and closing pace 9,000 provides clear illustration of labor 7,000 and supply constraints present 5,000 in market 3,000 1,000 Starts Closings ····· New Lot Deliveries

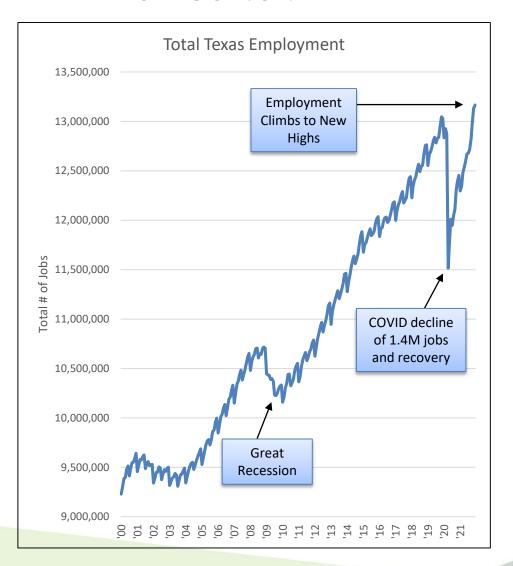


### **30-YEAR MORTGAGE RATE**





### **TEXAS ECONOMY**



### **Employment Recovering**

Difference From Pre-Pandemic Level of 2/20 and 12/21

#### **United States**

- -798,000 -0.53%

#### Texas

- +239,000 +1.85%

Major Texas Markets (Dec 2021)
Gap From Pre-Pandemic High

- DFW +113,100 +2.95%

- Houston -44,700 -1.40%

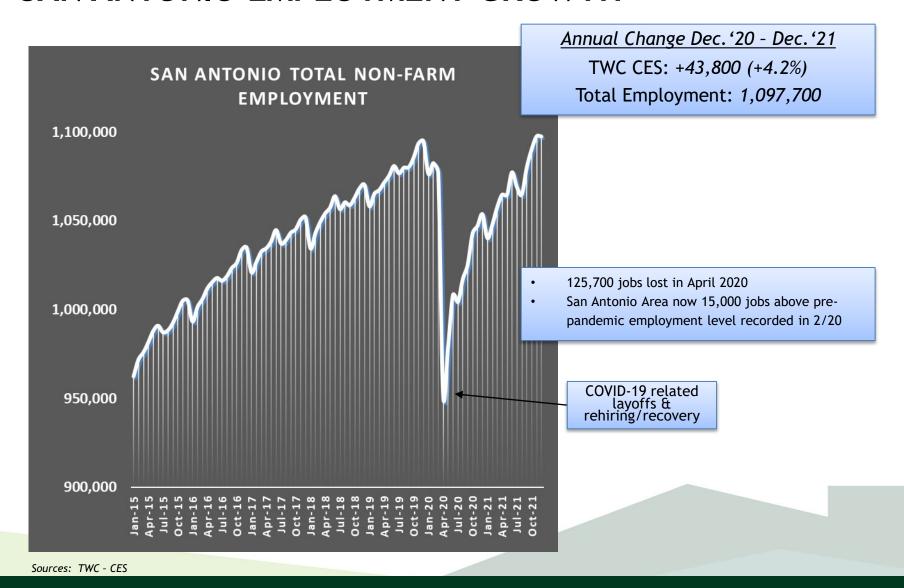
– Austin +49,200 +4.31%

San Antonio +15,000 +1.39%

Source: TWC - CES (Not Seasonally Adjusted)

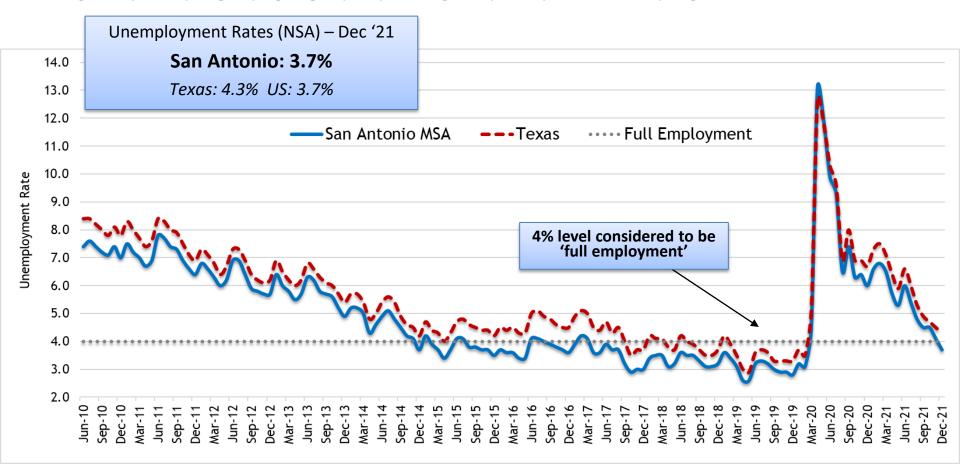


### SAN ANTONIO EMPLOYMENT GROWTH



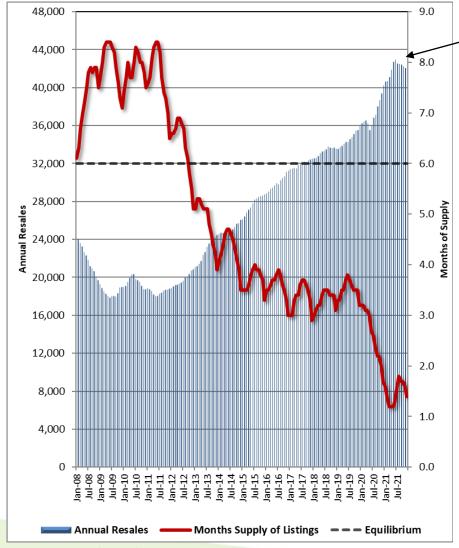


### SAN ANTONIO UNEMPLOYMENT TRENDS





### SAN ANTONIO EXISTING HOME SALES



With inventory remaining near record lows, Existing Home Sales down slightly in 2021

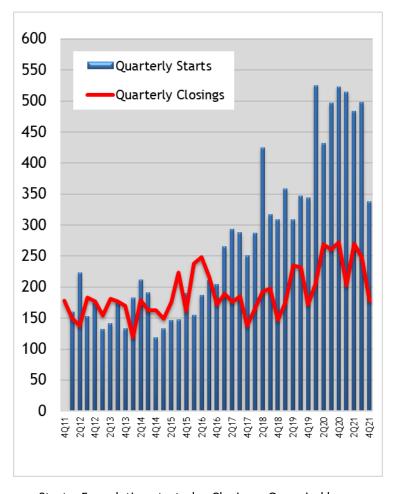
Annual Resale Rate (12/21): 42,053 Up 4.6% vs. 1 Year Ago Month Supply Listings: 1.4

Source: Texas A&M Real Estate Center





# JUDSON ISD QUARTERLY NEW HOME CONSTRUCTION



Start = Foundation started Closing = Occupied home

Starts	2015	2016	2017	2018	2019	2020	2021
1Q	133	155	265	287	359	525	515
2Q	147	187	293	425	309	432	484
3Q	148	211	288	317	347	497	498
4Q	190	204	251	309	344	523	338
Total	618	757	1097	1338	1359	1,977	1,835
Closings	2015	2016	2017	2018	2019	2020	2021
1Q	176	132	217	281	307	321	386
2Q	155	189	236	307	349	391	552
3Q	144	182	252	316	378	564	427
4Q	122	126	248	311	302	435	357
Total	597	629	953	1215	1336	1,711	1,722

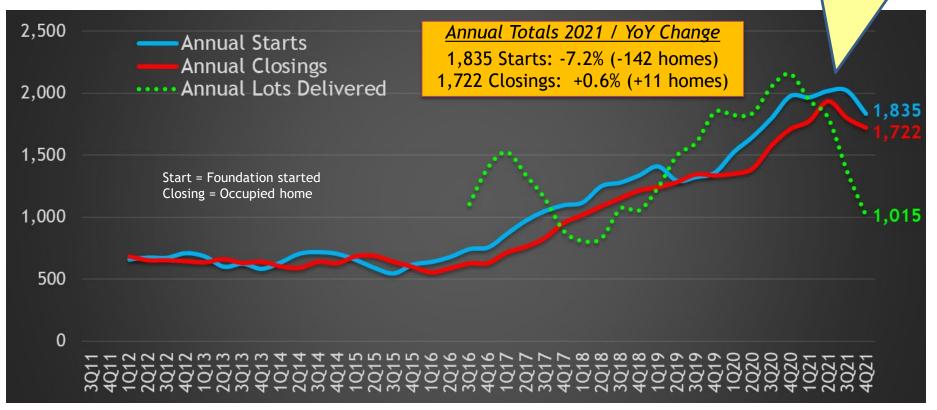
- Beginning in late 2019, new home builders begin to produce record construction in JISD
- Builders started 338 and closed 357 new homes in the district during the 4th quarter of 2021





# JUDSON ISD ANNUAL NEW HOME CONSTRUCTION

Judson ISD new home market grows to record levels during COVID-19 Pandemic



- Annual rates of new home activity reach record highs in JISD during 2021
- The district finishes 2021 with 1,835 starts and 1,722 closings
- Developers delivered 1,015 new single-family lots over past 4 quarters

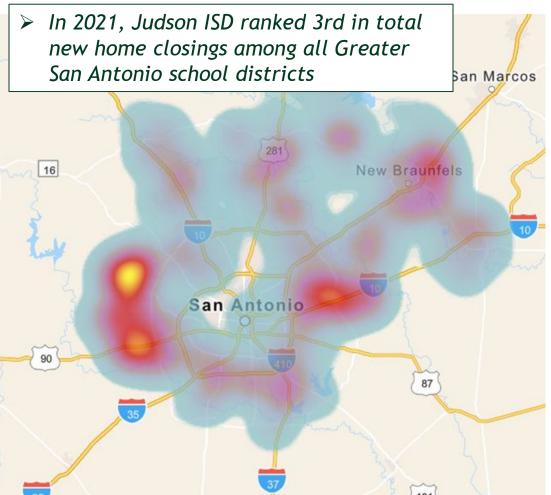




# GREATER SAN ANTONIO SCHOOL DISTRICT RANKINGS BY NEW HOME CONSTRUCTION 2021

	School District Name	Annual Starts	Annual Closings
1	Northside	5,003	4,032
2	Comal	4,045	2,912
3	Judson	1,835	1,722
4	Medina Valley	2,308	1,695
5	East Central	2,331	1,632
6	Schertz-Cibolo-Universal City	1,281	898
7	New Braunfels	1,024	892
8	Boerne	855	746
9	North East	610	727
10	Southwest	1,164	713
11	Seguin	506	304
12	San Antonio	381	232
13	Southside	415	198
14	Navarro	414	187
15	South San Antonio	332	141
16	Marion	24	36
17	Harlandale	95	32

Start = Foundation started Closing = Occupied home







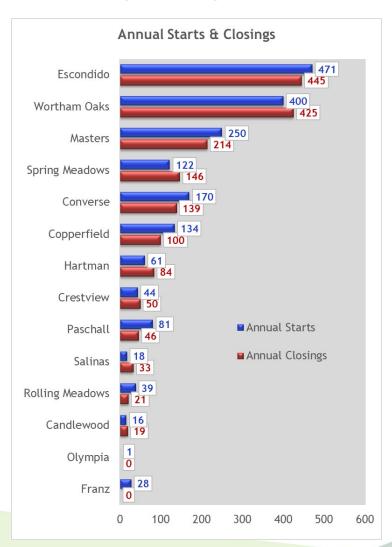
# JUDSON ISD TOP PRODUCING NEW HOME SUBDIVISIONS 2021(ranked by closings)

Rank	Subdivision	Annual Starts	Annual Closings	Elementary Zone	Middle School Zone	High School Zone
1	Horizon Pointe	248	176	Masters	Metzger	Wagner
2	Kendall Brook	143	165	Escondido	Metzger	Wagner
3	Langdon	99	160	Wortham Oaks	Kitty Hawk	Veterans Memorial
4	Liberte Ventura	86	107	Escondido	Metzger	Wagner
5	Avila	111	101	Escondido	Metzger	Wagner
6	Canyon Crest	105	99	Wortham Oaks	Kitty Hawk	Veterans Memorial
7	Crestway Heights	101	85	Spring Meadows	Woodlake Hills	Judson
8	Northeast Crossing	61	84	Hartman	Woodlake Hills	Judson
9	Cibolo Canyons	41	82	Wortham Oaks	Kitty Hawk	Veterans Memorial
10	Hightop Ridge	106	76	Converse	Judson	Judson





# JUDSON ISD NEW HOME ACTIVITY BY ELEMENTARY ZONE: 2021

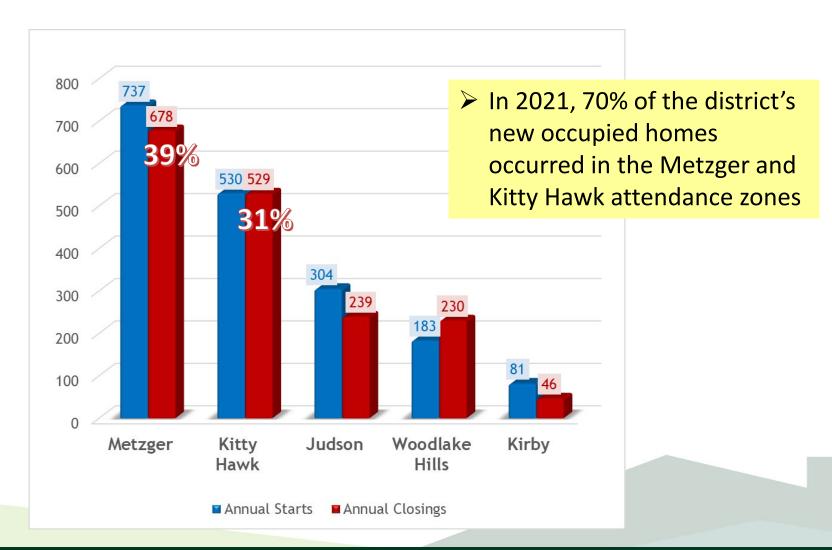


- Nearly 51% of JISD's new homes built in 2021 were located in the Escondido & Wortham Oaks attendance zones
- The Masters attendance zone produced another 250 starts and 214 closings
- Builders in the Springs
   Meadows, Converse, and
   Copperfield zones each
   produced 100 or more closings
   in 2021



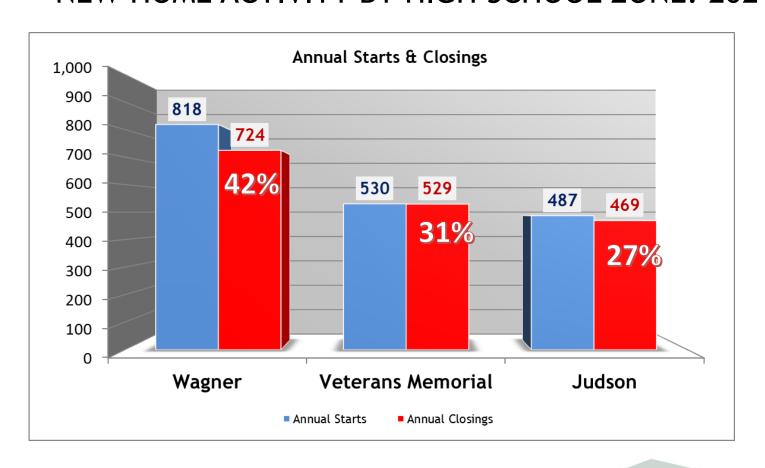
### JUDSON ISD NEW HOME A

### **NEW HOME ACTIVITY BY MIDDLE SCHOOL ZONE: 2021**





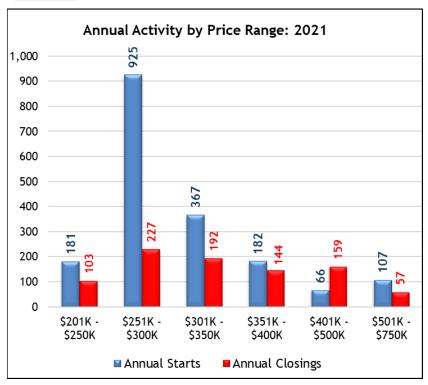
# JUDSON ISD NEW HOME ACTIVITY BY HIGH SCHOOL ZONE: 2021

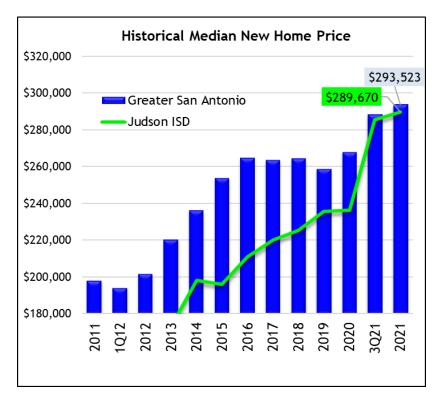






### DISTRICT MEDIAN NEW HOME PRICE

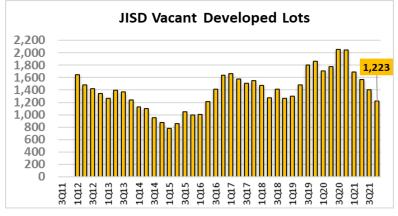


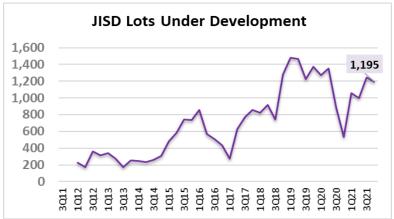


- > Sales of value driven, move-up homes priced between \$251K and \$350K remain the most popular, but the JISD new market offers a wide-range of new homes at all price points
- The district's median new home price as of Y/E 2021 was a record \$289,670 (+22.7% YoY)

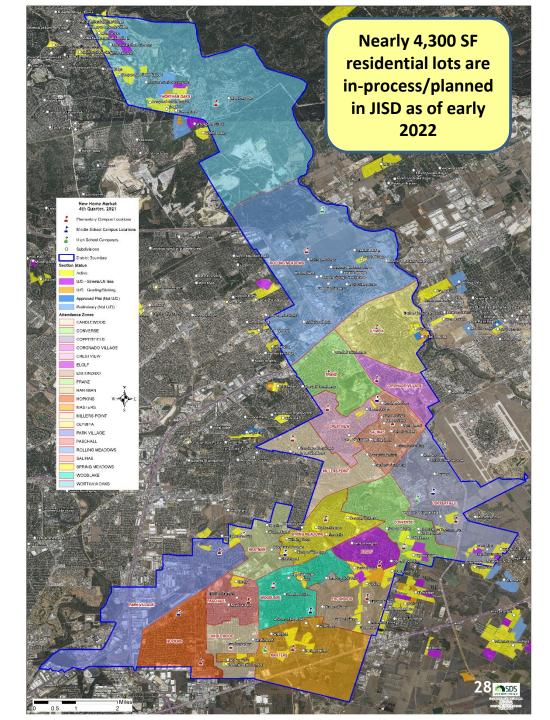


## JISD NEW HOME LOT INVENTORY





- > 1,205 homes in-process (under construction, finished vacant, or models)
- > 1,223 vacant developed lots remaining as of year-end 2021 (7.8 month supply)
- > 1,195 future lots under development
- > An additional 675 future lots are planned



# Aerial Photos March 2022





### MONTEVERDE / CIBOLO CANYONS







### CANYON CREST/ LANGDON/WORTHAM OAKS







### HIGHTOP RIDGE / BRIDGEHAVEN







### LIBERTE VENTURA / KENDALL BROOK







## HORIZON POINTE





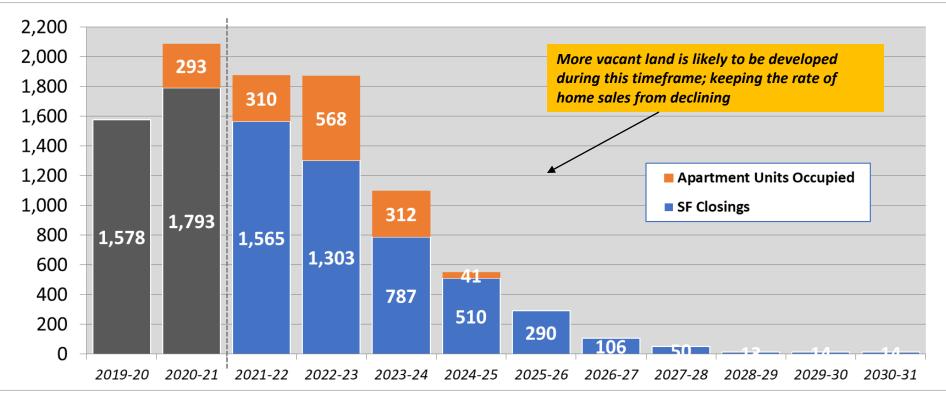




### DISTRICT NEW HOME OCCUPANCY FORECAST



(Moderate Scenario - Based on known projects as of March 2021)



Annual Period = 4Q-3Q

- ➤ About 4,500 total new home closings projected in the district over the next five years
- Majority of the currently planned single-family residential developments are expected to be built-out by 2028
- ➤ At least 1,200 new apartment units are expected to be delivered over the next 3-4 years



### STUDENT YIELDS ANALYSIS



Historical Yield by Attendance Level (SF Homes)	Pre-K	ES K-5 <sup>th</sup>	MS 6 <sup>th</sup> -8 <sup>th</sup>	HS 9th-12 <sup>th</sup>
2021/22	0.05	0.19	0.10	0.14

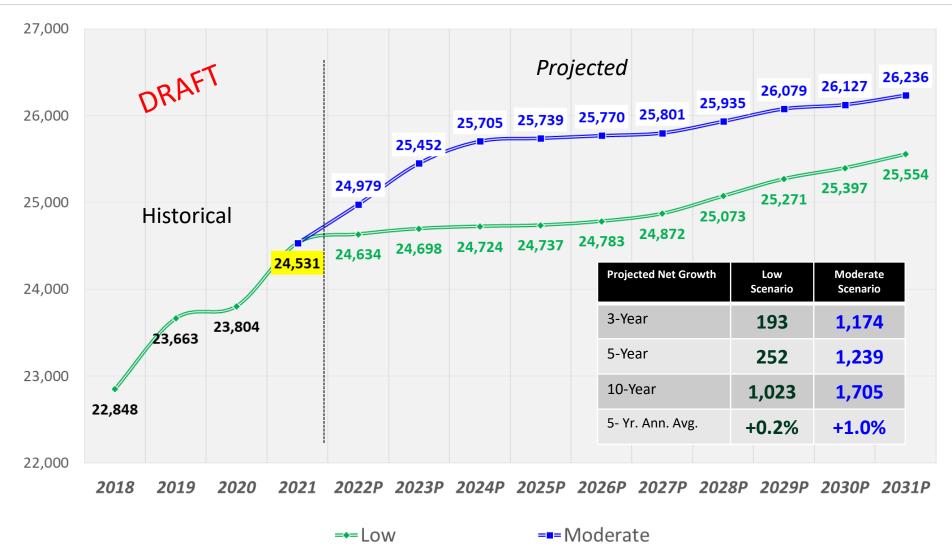
- ➤ The typical single-family home in JISD produced a yield of 0.47 enrolled students per home
- The average yield from currently active new home subdivisions is lower than the district average at <u>0.35</u>

Historical Yield by Attendance Level (Apartment Units)	Pre-K	ES K-5 <sup>th</sup>	MS 6 <sup>th</sup> -8 <sup>th</sup>	HS 9th-12 <sup>th</sup>	
2021/22	0.02	0.09	0.04	0.04	

➤ In 2021/22, the district's average multi-family yield is <u>0.20</u> enrolled students per apartment unit



### DISTRICT ENROLLMENT PROJECTIONS SUMMARY (PK-12)

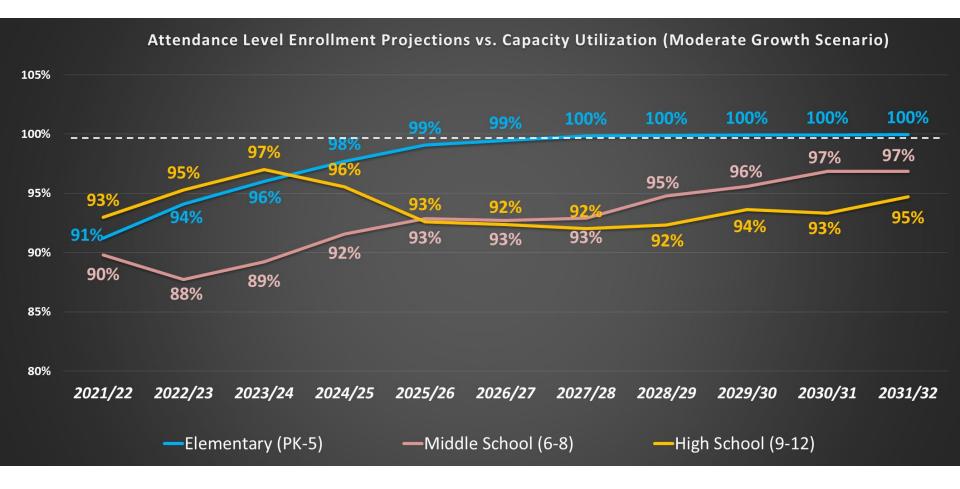






# ATTENDANCE LEVEL CAPACITY UTILIZATION (MODERATE GROWTH)

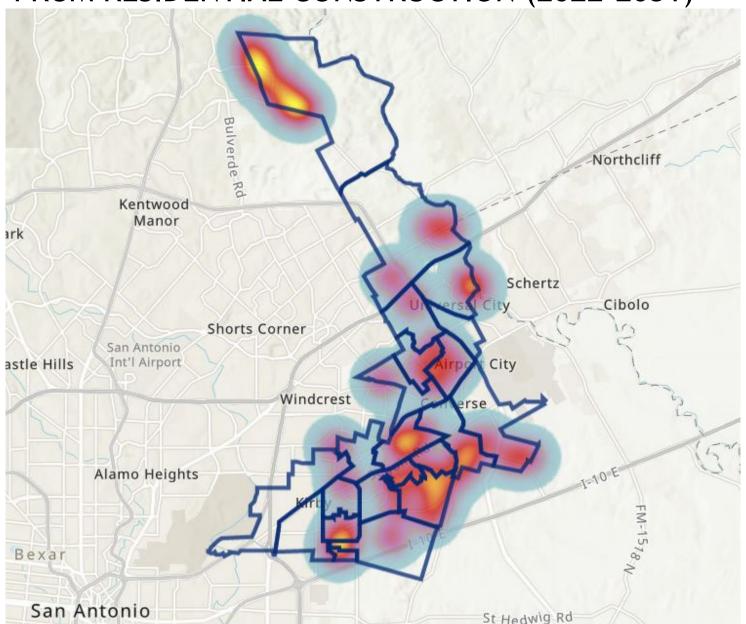






JUDSON ISD PROJECTED STUDENT GROWTH FROM RESIDENTIAL CONSTRUCTION (2022-2031)

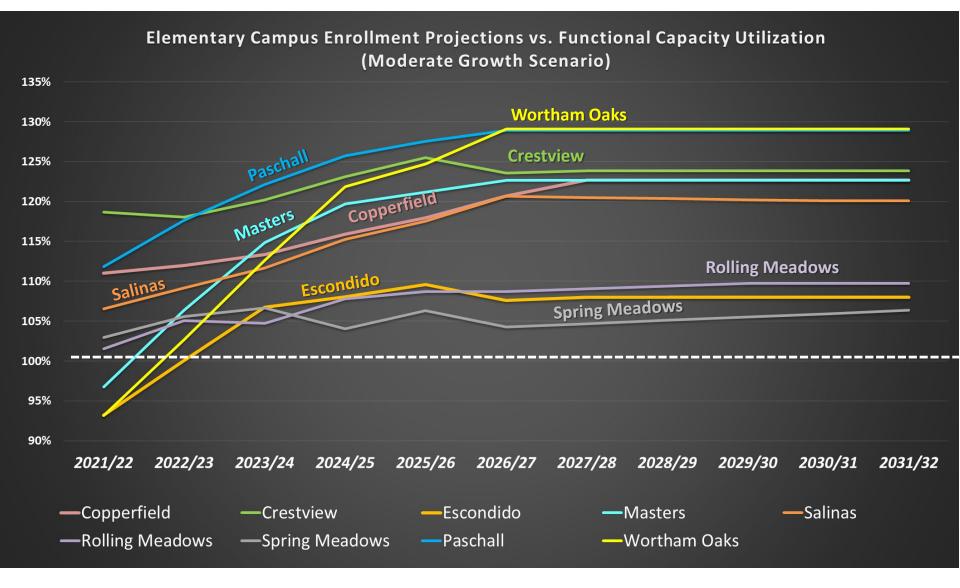






# ELEMENTARY CAMPUS CAPACITY UTILIZATION (MODERATE GROWTH)

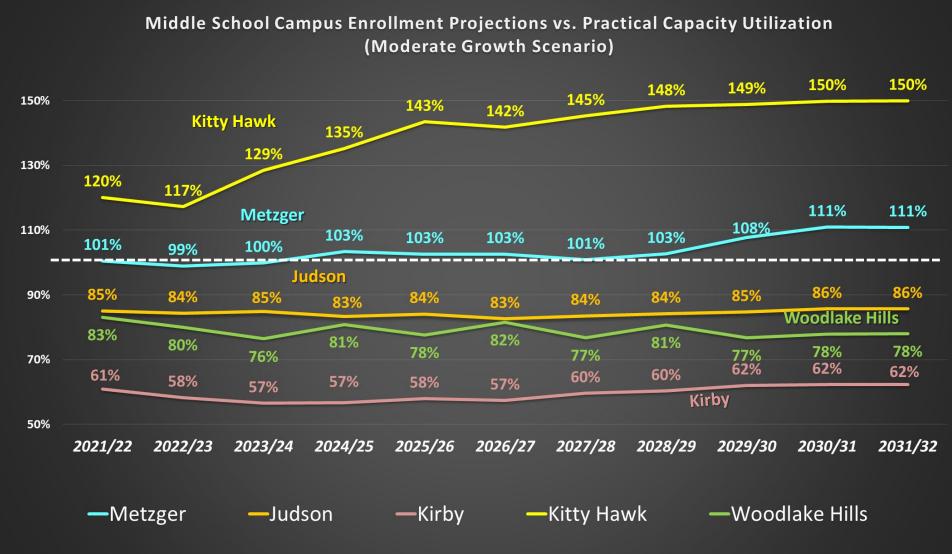






## MIDDLE SCHOOL CAMPUS CAPACITY UTILIZATION (MODERATE GROWTH)

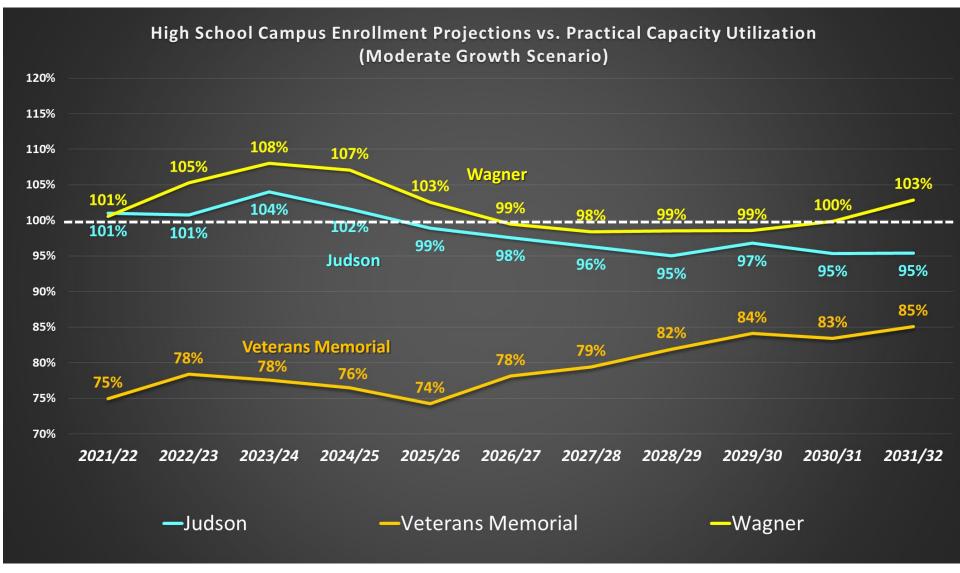






# HIGH SCHOOL CAMPUS CAPACITY UTILIZATION (MODERATE GROWTH)







Solutions Through Demographics

16980 Dallas Parkway Suite 101 Dallas, Texas 75248

#### www.schooldistrictstrategies.com

Although School District Strategies (SDS) has used commercially reasonable efforts to obtain information from sources it believes to be reliable and accurate, SDS does not guarantee the accuracy or completeness of such information. Information presented in this report represents SDS's estimates as of the date of the report and is subject to change without notice. This report is not intended as a recommendation or endorsement of any action taken by you or any third party in regard to the subject matter of this report or any other real estate activity. SDS WILL HAVE NO LIABILITY FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, INCLUDING (BUT NOT LIMITED TO) LOST PROFITS, OR DIMINUTION IN VALUE OF YOUR BUSINESS OR PROPERTY, ARISING FROM OR RELATING TO SDS'S SERVICES HEREUNDER, REGARDLESS OF ANY NOTICE OF THE POSSIBILITY OF SUCH DAMAGES AND WHETHER OR NOT SUCH DAMAGES ARE REASONABLE OR FORESEEABLE UNDER THE APPLICABLE CIRCUMSTANCES. SDS'S LIABILITY ON ANY CLAIM OF ANY KIND, INCLUDING NEGLIGENCE, FOR ANY LOSS OR DAMAGE ARISING OUT OF, CONNECTED WITH, OR RESULTING FROM THIS REPORT OR THE SERVICES PROVIDED BY SDS SHALL IN NO SINGLE CASE, OR IN THE AGGREGATE, EXCEED THE AMOUNTS ACTUALLY PAID TO SDS IN CONNECTION WITH THE REPORT.

The following contingencies and limiting conditions are noted as fundamental assumptions that may affect the accuracy or validity of the analysis and conclusions set forth in this report. Specifically, the parties assume: that the San Antonio-New Braunfels area, the State of Texas, and the nation as a whole will not suffer any major economic shock during the time period of the forecast contained in this report; that general population levels will continue to increase at or above the rate forecast; that the public and third party sources of statistical data and estimates used in this analysis are accurate and complete in all material respects, and that such information is a reasonable resource for project planning purposes; the proposed real estate development projects described herein, when completed, will be designed, promoted, and managed in a manner that will have an impact on the local market that is reasonably consistent with other similar projects in the past; and that the recommendations set forth in this report will be acted upon within a reasonable period of time to preclude major changes in the factual conditions evaluated.

Copyright 2022 School District Strategies.